

ERCO



Nathan Wilson-Rynell

Regional Manager

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Nathan has been in the Australian lighting industry for more than 30 years; having studied electrical engineering at QUT he found the lighting industry a fast track to interesting work in a tight graduate employment market.

Opportunity at Spectra Lighting soon took Nathan south to Sydney and Melbourne, before ERCO knocked, inviting him to spearhead the launch of an Oceania regional office. More than 20 years on, the brand is thoroughly entrenched in the Australian and New Zealand markets and Nathan is equally settled with his family on Sydney's northern beaches.

Still a German family-owned company, ERCO is a leader in architectural lighting with a global network of offices. Evolution to full LED technology has been key to ERCO's success, and Nathan counts the adoption of the company's 'light not luminaires' philosophy in Australia as both his greatest challenge and his greatest success.

The culture and workplace sectors in Australia have led the way and remain ERCO's strongest markets, but Nathan heads a successful network of Channel Partners and Account Managers spreading the ERCO message and innovation amongst architects, lighting designers and specifiers in all sectors. Marketing effort is dedicated to education – Nathan and his team deliver workshops, presentations and project tours that truly bring the Language of Light to life.