

ERCO



Yvette Linton-Smith

Culture Cluster Manager

ERCO Oceania

0484 003 716

y.linton-smith@erco.com

If you engineered the perfect prototype for a Cluster Manager in the Culture sector at ERCO Lighting, you would design Yvette.

Yvette Linton-Smith identified her passion for art early, and began her career as a professional artist with a Masters of Visual Arts Degree at Sydney College of the Arts and lecturing at the University of Sydney. Exhibiting in both Australia and New York, Yvette developed an appreciation of the impact that lighting has on the presentation and interpretation of art, so a Masters of Illumination, Lighting Design, was a natural next step.

From there, Yvette pursued a 16-year parallel career as an artist and curator, complemented by roles in different lighting companies, where she discovered further talents for product development, sales and marketing. Having stood on both 'sides of the fence' with her own gallery, Yvette understands the challenges and rewards of investing in quality lighting, the appeal of flexible lighting installation and control systems, and the relationship between art and its architectural surrounds.

Yvette's role at ERCO sees her working closely with ERCO's global network and local Channel Partners to identify opportunities to create innovative, sustainable and affordable lighting solutions for cultural institutions across Australia and New Zealand. She will also deliver educational programs (workshops and webinars) to expand the industry's understanding of the role lighting plays in the Interpretation, exhibition and conservation of art.