



Tony Valentine

Cluster Manager – Work

ERCO Oceania

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Roads to a career in lighting are many and varied, but Tony Valentine is unique in the ERCO Oceania context in having launched as a qualified electrician. After his apprenticeship, Tony worked on a host of different projects across the UK, before relocating to New Zealand in 1999.

Tony has now been in the lighting industry for over 20 years, working in sales and consulting roles in New Zealand and, more recently, as a digital lighting specialist and Cluster Manager for ERCO across the region.

As his background would suggest, Tony is technically proficient, but he is in his element at ERCO, a passionate advocate of the Richard Kelly principles of finding qualitative lighting solutions that are people-focused.

Now concentrating on the 'Work' cluster, lighting offices and workspaces, Tony interacts closely with commercial architects, engineers and lighting designers. Education is key; Tony builds knowledge through presenting lighting workshops and leading project tours. When it comes to projects, Tony guides his clients toward practical solutions, often illustrated by concrete examples of his previous ERCO projects.