

Lighting designer: Dreesen und Partner, Düsseldorf

Photographer: Thomas Pflaum

Project location: Aachen

Ibis Hotel Aachen

The Accor Group is currently re-launching its economy hotel brand Ibis, equipped with a new design concept that includes LED wallwashers and directional luminaires for comfortable yet efficient lighting.

This hotel brand's corporate light concept is based primarily on generating a characteristic mood, but also on the use of additional decorative luminaires whose design expresses the brand character. The wallwashers in the foyer and in the restaurant create a bright atmosphere, while directional luminaires make for attractive contrasts with brilliance and depth. Thanks to the system design of Quintessence LED downlights, a highly efficient illumination is created using an inconspicuous architectural detail that pays off through reductions in the cost of maintenance and energy usage.

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