

Architect: Vincenzo De Cotiis, Milan/Italy
Lighting designer: Black Out, Milan/Italy
Photographer: Dirk Vogel, Dortmund/Germany
Project location: Milan/Italy

Antonia store, Milan

That transience is an all-pervasive issue, even in fashion, is captured quite poetically in the morbidly elegant shop architecture of the upmarket boutique Antonia in Milan. The latest fashion collections of international high-end labels are presented against a backdrop of marble, glass, mirrored surfaces – and crumbling plaster.

Edgy vistas, tall semi-circular arches and clear, geometrical lines make for a charming contrast to partly unfinished walls. An exclusive interior made of quality woods, textiles, glass and leather invites shoppers to linger and browse.

Optec LED spotlights and Quintessence downlights underline the diverse textures of the luxurious materials and the atmosphere of historicising architecture. Accent light is used for effective spot or flood illumination of the high-end products. Some of the other ERCO lighting tools find use in rather more unusual ways: transformed into sound tools by the Black Out lighting designers, who removed the LED PCBs from a number of spotlights and installed audio system loudspeakers in the luminaire housing.





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