

Architect: GANT Store Design Dept.  
Photographer: Edgar Zippel  
Project location: Prag

## GANT flagship store

The GANT flagship store located in the Myslbek shopping centre in Prague exclusively uses LED lighting. Brilliant light, energy savings and long life are only some of the key advantages of efficient LED technology.

Logotec LED spotlights provide scenic lighting for products displayed in the shop window. The innovative lighting technology with exchangeable Spherolit lenses produces light distributions ranging from narrow spot to wide flood.

The beam of the LED spotlights is free of infrared components and spill light: for less heat generation and stronger contrasts in the shop window.

Two Logotec 14W LED spotlights each accentuate a mannequin with an illuminance of almost 5000lx. The product presentation stands out due to exceptional modelling and brilliance.

The lighting concept of the Gant flagship store is based on wallwashing and downlights for excellent illumination of the shelves and a pleasant spatial brightness in combination with directional luminaires for good modelling and brilliance on textiles. The exceptional efficiency of the range of LED Quintessence

recessed luminaires in connection with good visual comfort made for a convincing argument.

GANT Woman

Myslpek shopping centre

Prag 1, Na Prikope

Czech Republic

[www.ngmyslpek.cz](http://www.ngmyslpek.cz)

[www.gant.com](http://www.gant.com)

