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Palazzo Bembo



Palazzo Bembo

Architect -

Lighting designer Global Art Affairs, Leiden/Venedig

Photographer Thomas Mayer, Neuss

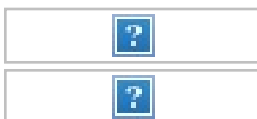
Project location Venezia

Historical architecture, contemporary art, visionary lighting: ERCO LED technology proves its fine qualities in Palazzo Bembo exhibition halls.



For several years, the Global Art Affairs foundation - initiated by Dutch artist Rene Rietmeyer - has organised exhibitions featuring international artists. In Palazzo Bembo, it has found a permanent venue in one of the most important hubs for contemporary art: Venice with its Biennale, whose drawing power ensures that a number of renowned galleries and collections also receive a share of the international audience.

Together with his curators Sarah Gold and Karlyn De Jongh, Rietmeyer was looking for a space where he could, in the context of the 2011 Biennale, realise the exhibition "Personal Structures" featuring 28 artists from 5 continents. Having secured a long-term commitment to the exhibition space, the trio invested many resources and countless hours into the restoration of the Palazzo Bembo, which had to meet the requirements of the historic register.



A professional and sustainable lighting solution was a "must". The foundation ultimately opted for an ERCO track system with Logotec LED spotlights and wallwashers. Curator Sarah Gold relates her experience with the system as follows: "It is completely reliable, shows off the art perfectly, and is easy and convenient to move around when we rearrange exhibitions."

The Logotec LED projectors, equipped with warm-white LEDs and patented Spherolit technology lenses, ensure a perfect lighting design. The minimised, neutral design of these compact projectors adds a subtle, yet characteristic ingredient to the blend of historical architecture and contemporary art. Thanks to its efficient LED technology, the connected load is only about 20% that of a comparable system of low-voltage halogen technology.

Opening times: daily from 10 a.m. to 6 p.m.

Address:

Riva del Carbon # 4793

30124 Venice

Italy

www.palazzobembo.org

Exhibition and lighting design:
Global Art Affairs, Leiden/Venice

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