

Pier14 concept store, Zinnowitz

Architect: Harald Linde, Bäder Immobilien Usedom GmbH and Mark Bendow, Interior Environments Berlin

Photographer: Rudi Meisel

Project location: Zinnowitz

In an historic villa in Zinnowitz Pier14 has now extended its boutique concept for luxury fashion by adding a Concept Store with an exquisite bistro. Here, the regional fashion and lifestyle chain transports the flair of sophisticated Baltic resorts into the present: clear, modern architectural features alternate with seaman aesthetics and ornamental fin-de-siècle décor. In the shop section, the diverse and closely spaced products are illuminated with quality light provided by ERCO Quintessence and Optec luminaires. Track used in room sections with low ceilings ensure flexible design options to allow accentuation of new products as required.



